



LUNCH & LISTENING

Presented by The Amarillo Symphony Guild

RATIONALE FOR LUNCH & LISTENING

Enables Amarillo Symphony patrons to experience engaging presentations about the artists, composers and works of the symphony season.



LUNCH & LISTENING

- Hosted by Music History Professor at West Texas A&M University - Dr. Kimberly Hieb
- During Lunch on the Friday of the Symphony Concerts



LUNCH & LISTENING

- Music Director Jacomo Bairos, musicians, guest artists and L&L attendees on stage at the Globe-News Center for the Performing Arts
- One hour of entertaining presentations about the upcoming concert



LUNCH & LISTENING

- Box Lunch
- Tickets are \$10.00 per person (Includes Box Lunch)



VOLUNTEERS

Project Chairman

- Coordinates with the Symphony Office on Ticket Sales & Deadlines
- Creates Mailer Invitation
- Works with Treasurer on Budget

Guild Volunteers

- One to Two volunteers to set up and clean up at events

EVENT COMMUNICATION

Lunch *And* Listening

Join Music Director Jacomo Bairos, guest artists, and Amarillo Symphony musicians for Lunch & Listening, where you'll enjoy engaging presentations about the artists, composers, and works of the 2018-19 season. Hosted by Dr. Kimberly Hieb, Music History Professor at WTAMU.

- **Dates:**
 9/14/18 The Four Seasons Reimagined
 10/19/18 Gershwin Concerto in F
 11/16/18 Mahler and Mozart
 1/18/19 Tchaikovsky Piano Concert No. 1
 2/22/19 West Side Story
 3/22/19 The Old West
 4/26/19 Beethoven's 9th

• **Time:** 12:00 – 1:00 p.m.

• **Location:**
 Globe-News Center for the Performing Arts
 500 S. Buchanan St.
 Amarillo, TX 79101

Lunch & Listening will be presented on stage at the Globe-News Center for the Performing Arts! Please join us for these entertaining and thought-provoking lunches in the coming season. We look forward to seeing you there!

Tickets for Lunch and Listening can be purchased at AmarilloSymphony.org for \$10 (box lunch is included in the ticket price). For more information please contact the Amarillo Symphony at **806-376-8782**.

Tickets can also be purchased by mail by filling out the form on the reverse.

Yes, I will be attending Amarillo Symphony Guild's Lunch & Listening!

	No. of TICKETS	TOTAL
Season Pass		x \$70
The Four Seasons Reimagined Fri., Sept. 14, 2018		x \$10
Gershwin Concerto in F Fri., Oct. 19, 2018		x \$10
Mahler and Mozart Fri., Nov. 16, 2018		x \$10
Tchaikovsky Piano Concert No. 1 Fri., Jan. 18, 2019		x \$10
West Side Story Fri., Feb. 22, 2019		x \$10
The Old West Fri., March 22, 2019		x \$10
Beethoven's 9th Fri., April 26, 2019		x \$10
	GRAND TOTAL	

A box lunch is included in the ticket price.

Mail completed form to:
 Amarillo Symphony • P.O. Box 2586 • Amarillo, TX 79105-2586

Name(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Evening _____

E-mail _____

(An email address will allow us to send you advance offers on all Amarillo Symphony tickets and invitations to special events.)

Method of Payment:

Pay by credit card: VISA MasterCard Discover American Express

Card # _____ Exp. Date _____ Security Code _____

Name as it appears on card _____

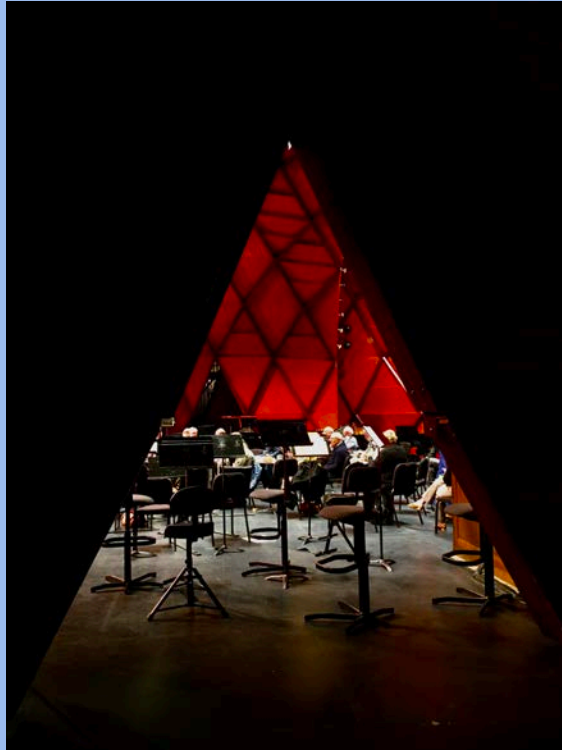
Billing Zip Code: _____

Signature _____

Check enclosed. (Make payable to Amarillo Symphony Guild)

TIMELINE

- July - Coordinate with Symphony office on dates
- August – Secure host and caterer & send event details to patrons & Guild members
- September – April – Set up and clean up at Lunch & Listening events



FINANCIAL INFORMATION

➤ Revenue	\$4,061.00
➤ Expenses	\$3,601.18
➤ Net Profit	\$459.82

COMMUNITY IMPACT

- Patrons learn about concert
- Bring friends, which increases ticket sales
- After attending, want to keep coming
- Feel connected at the concert

