

A close-up photograph of a violin and its bow resting on an open sheet of musical notation. The violin is made of polished wood and is positioned diagonally across the frame. The bow is made of wood and has white hair. The sheet music is open to two pages, showing various musical notes and staves. The background is a dark, textured surface.

Dallas Symphony Orchestra League

DEBUTANTE PRESENTATION BALL

A young woman with long blonde hair, smiling, is standing on a staircase. She is wearing a white, strapless, floor-length gown with intricate lace detailing and long white gloves. The staircase has a light-colored stone wall and a metal handrail. The text "35th Presentation Ball" is overlaid on the top left of the image.

35th Presentation Ball

February

The 35th DSOL Presentation Ball which presented 48 young women and Honor Guard gentlemen in February 2022. This has been the DSOL's major fundraiser since 1987 created by Tincy Miller.

Goals

- ♦ The major fundraiser for the DSOL. Raising money for the DSO's community projects during the covid year(s).
- ♦ With the 2021 Presentation Ball canceled due to COVID, we were able to overcome the loss of monies from that year's budget.



Need for this Project

- ♦ Raises monies for the community outreach programs.
- ♦ Following is the list of the DSO's community outreach programs the Dallas area.



Community Outreach Programs

- ♦ The Young Musicians - children in Southern Dallas are given free instruments and free music lessons
- ♦ The Young Strings - develops the talents of exceptional and underrepresented string players in the City of Dallas



Community Outreach Programs

- The My DSO Concert - designed for children and adults on the autism spectrum and developmental disabilities
- Free concert tickets to the CASA and Big Brother/Sister programs
- Dallas Symphony Youth Concerts - over 20,000 preschool and elementary students attend each year at the Meyerson.



Success and New Ideas

- The amount of monies raised funded more beneficiaries than expected. We were able to add more students, instruments and instructors to all the programs.
- We had to work around and improvise during the COVID restrictions in place by the county, state and the DSA.



Obstacles

- The Debutantes, Honor Guard, parents and family, and all attendees during the year adhered to all required COVID protocol measures.
- To make sure everyone stayed within COVID protocols during the year. Due to the various restrictions from state and local policies, we had to stay on top of the protocols. Also, the DSO was requiring its policies for the safety of its musicians and facility during the year.



Repeatable Project for the Underserved

- This is our signature event. As long as it remains viable it will remain in place. With this being the 35th Anniversary of the gala, it is rich with history and tradition. We have parents who were either a Deb or an Honor Guard, now having their child as a Deb or an Honor Guard.
- The funds that are raised go directly to the southern sector and underserved community. No new projects, but we were able to increase the number of programs/students/instructors participating.



Underwriting

- ♦ There are individual tickets sold as well as underwriting opportunities.
- ♦ There were 1200 people in attendance at the 2022 Presentation Ball.
- ♦ The Debutante families receive an individual table with their deb fees. There are other levels of opportunities as well.



Number of Volunteers needed

- To plan the event, there are at least 25-30.
- Ball Chairman, Underwriting Chairmen, Social Chairmen, Communications Chair, Reservations Chair, Week of the Event Chairmen, Back Stage Volunteers (8), Assembly (12)
- On-site volunteers - check-in volunteers, back-stage coordinators including the past debutantes (Assembly), waiver volunteers, day/week of set-up organizers;
- 15 Staff involvement - ushers, check-in, operations, AV staffing, security.



Expenses & Revenue

Total Revenue - \$1,068,032.14

- \$438,372.14 - Total Expenses
- \$629,660.54 - Net Revenue

*Dallas Symphony
Orchestra League
Presentation Ball*