

**SAN ANGELO
SYMPHONY GUILD**

BEAUX & BELLES

Belaire Music Purpose Project



Who are we serving?



Purpose

- Two-fold
 - Recruit and retain beau and belle members
 - Meet the specific need of a local elementary music program

How do we get started?

FINANCIAL INFORMATION

- \$1,500
- The Beaux and Belles Directors redirected spending from historical projects and focused program funds on the Belaire Purpose Project.
- The board approved the funding in the summer before the program year began

VOLUNTEER REQUIREMENTS

- The Beaux and Belles Directors planned and executed the project with oversight by the board.
- Small group projects of 5-7 student age participants and 2-3 adults
- Projects focused on single outcome of our flagship event

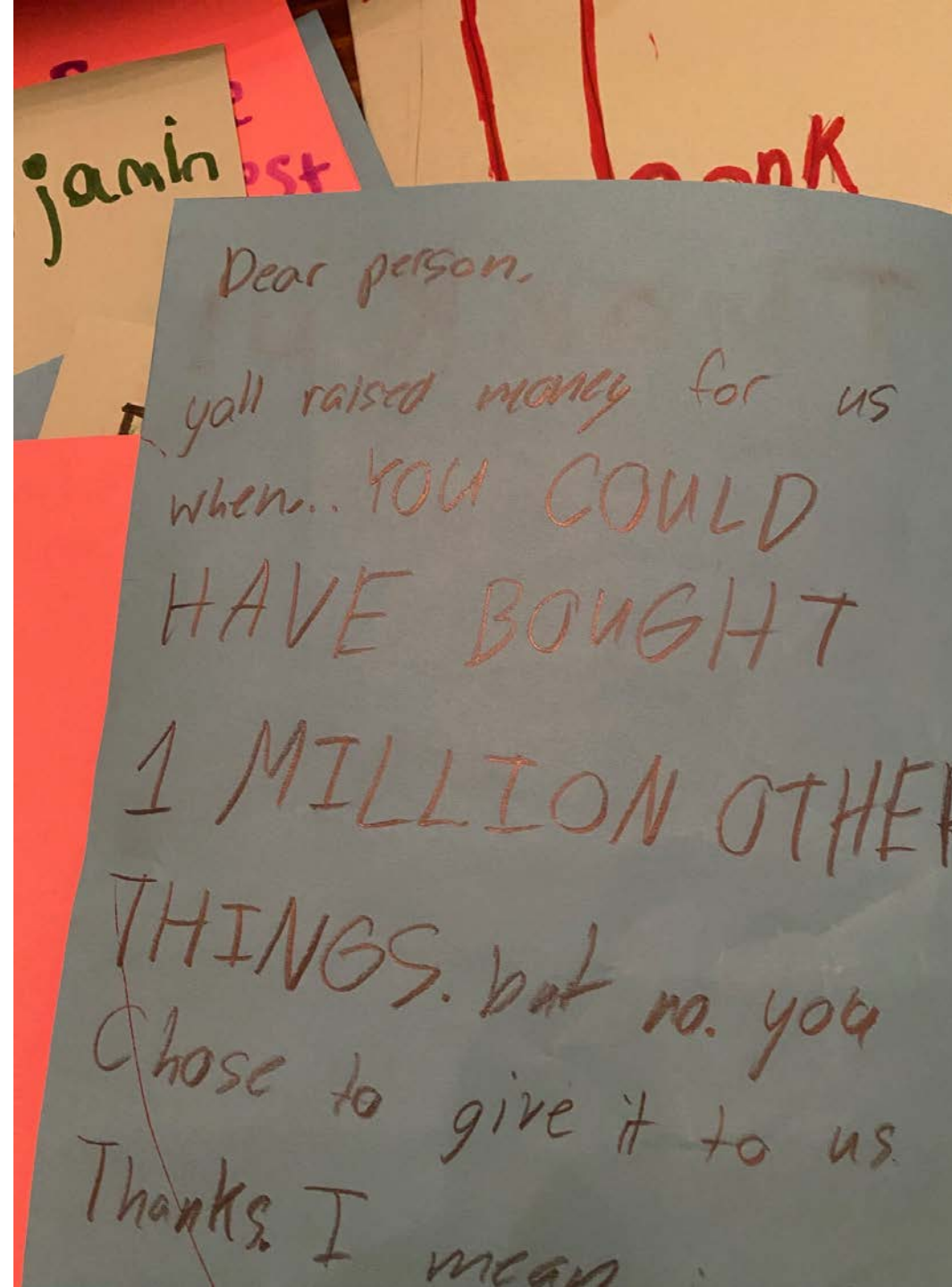
When do we get to work?

- July 2021: planning of program year to ensure guild program requirements are met
- August 2021: orientation of beaux and belles
- September 2021 – January 2022: complete assignments for gala fundraiser
- April 2022: submit credits to board and have **public** presentation of check to the school
- April 2022: open registration for new members and renewal of membership



What did we do to reach our goals?

- Raise funds to replace the broken Belaire Elementary xylophones and promote the Beaux and Belles program
 - Beaux and belles (BBs) participated in every aspect of the guild's flagship fundraiser including underwriting, stuffing invitations, decorating, serving at the event and writing thank you notes
 - The collective efforts of the BBs raised additional funds for the event and those funds were allocated to the BB purpose project.
- Retain and recruit beau and belle members
 - The time and effort of the BBs were focused on one "purpose project". The BBs and parent sponsors could both see tangible results from participating in the BB program.



Why would we do this again?

Community Impact

Belaire Elementary received new xylophones for hundreds of students to use each year

Organization impact

- 40% increase in new BBs
- Increased retention of beaux and belles
- Increased promotion of the BBs and the guild in the community including TV, social media and San Angelo ISD email distribution
- Increased excitement and positivity from members
- Increased donors of BB designated funds